# SFTWR
AGENCY

E-Commerce

Concord

e-commerce, corporate website

Rebranding and new corporate website.

The Bank was the first in Ukraine among small and medium-sized banks to receive the principal membership of Mastercard and Visa International

Since 2016, our own processing center, PROCARD, has made Concord completely independent in everything from issuing ultra-modern cards to terminals, from providing bonus systems to super-speeds in payments. And the Internet banking icON25 was the first to allow Ukrainians to pay the entire apartment utilities without any commissions.
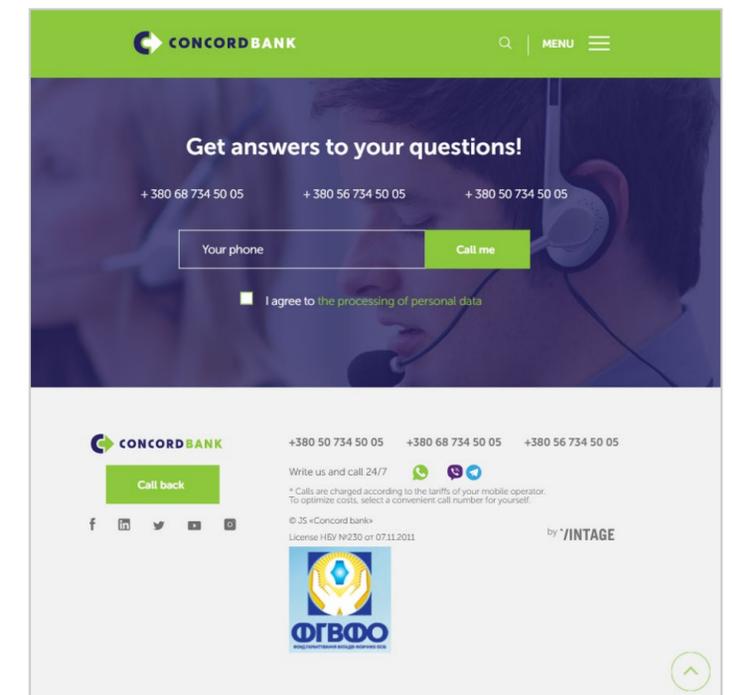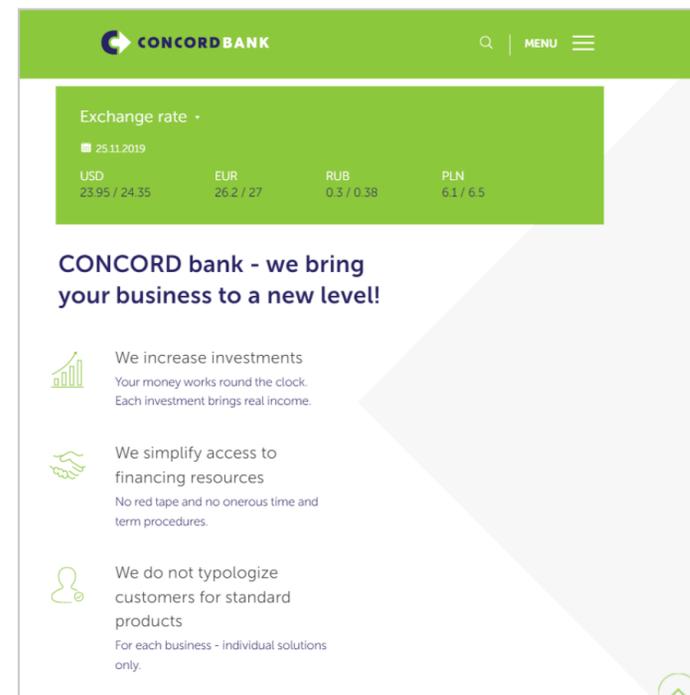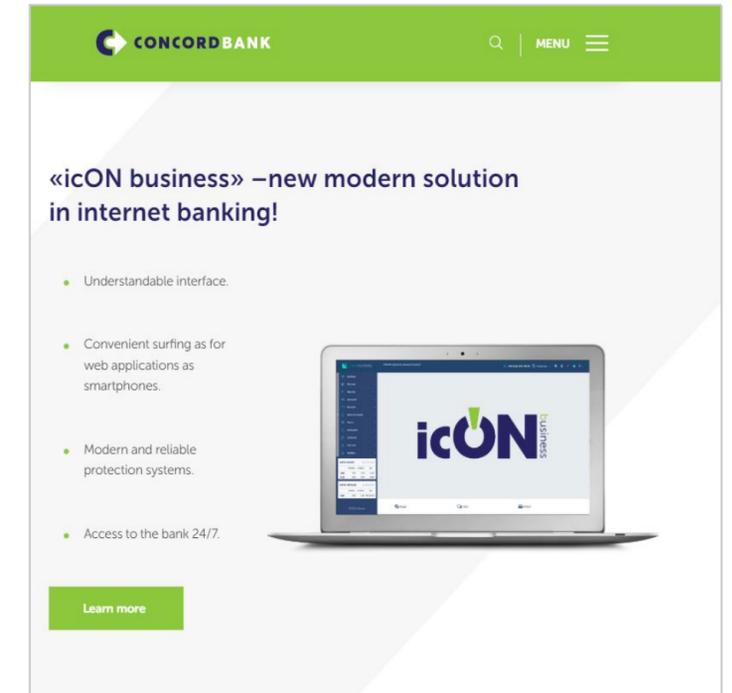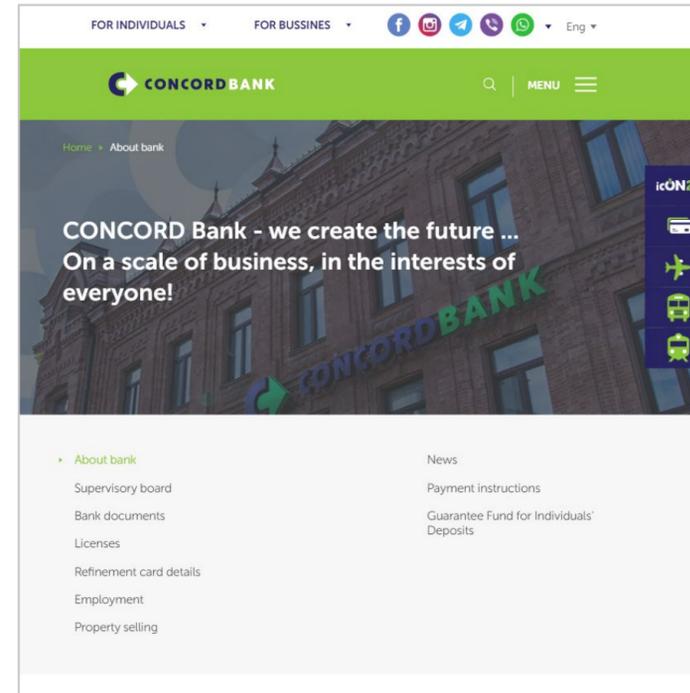
VINTAGE

AnyBill

e-commerce, mobile app

Problem
The customer, a US-based pioneer in Software-as-a-Service accounts payable solutions, aimed to launch an online billing management service to assist companies in optimizing their accounting processes. The solution, a SaaS .Net-based application, was to provide organizations with stronger control and visibility over the entire transaction lifecycle by delivering insight into the cash flow and financial liabilities, while integrating with several remote Purchase-to-Pay solutions.

The customer was looking for an experienced long-term technological partner who would provide functional uplift of the application, suggest and implement performance improvements together with caching strategies.

Solution
Enhanced Functionality
Itransition successfully implemented the requested interactivity and modules significantly enhancing the application with a host of advanced features. The solution, accessible through a revamped user-friendly easy-to-use dashboard interface, utilizes the latest web-oriented technologies to enable end-to-end automation of the following processes:
- invoice entering;
- invoice distribution among designated authorities via customizable approval routes (with conditional rules applied, ability to reassign bills among routes in-between, additional global thresholds set to address business rules of various subscribers);
- invoice authorization with a signature;
- batch processing of approved invoices;
- report generation for end-clients and operational staff;
- vendor portal access for payees to track approval and payment progress;
- approval chain configuration and automation.

Results
Serving hundreds of thousands of payees and managing millions of bills per client, the solution provides for lower invoice processing costs, shorter cycle times, increased visibility and access to a greater variety of reports on demand. The solution also meets the Global Ledger coding standard which is created to efficiently handle financial and business information contained within an organization.

Log In

ANYBILL

Username

Password

Anybill

Dashboard
Submit a Bill
Approve Bills
Pay Bills
Check Bill Status

7.96

BILLS FOR YOU TO APPROVE

5
$16,479.76

5 past due

Everyone's bills: 40 $149,987.96

40 past due

FT BATCH   STARTS 1/14   2 PM ET

Organization: Anybill

Bill image

Add a photo

Take a photo

Choose from gallery

itransition

Masstraffic

e-commerce, social network

Masstraffic is the world's first affiliate network that specializes in influencer-driven traffic.

Problem
The social media boom within the last decade has completely changed the way people consume content, and by extension has completely changed the way businesses must advertise.

Solution
In short, the problem we solve together is simple: how to most effectively market to the latest generation of buyers.

The Masstraffic platform serves as a robust sales tool that quickly connects your products to influencers around the world who want to become your new biggest advocate. You tell us about your product, and how much you're willing to pay for a new customer, and we do the rest.


NEXTPAGE
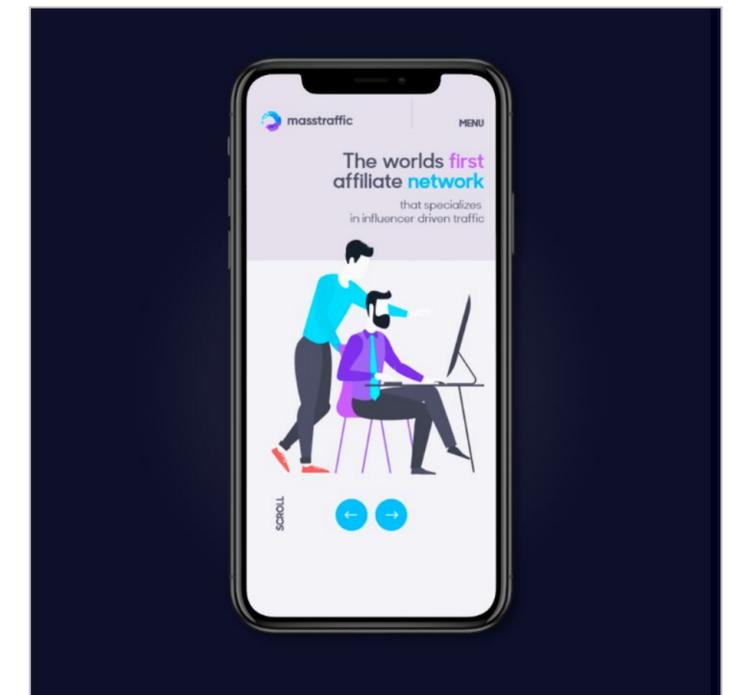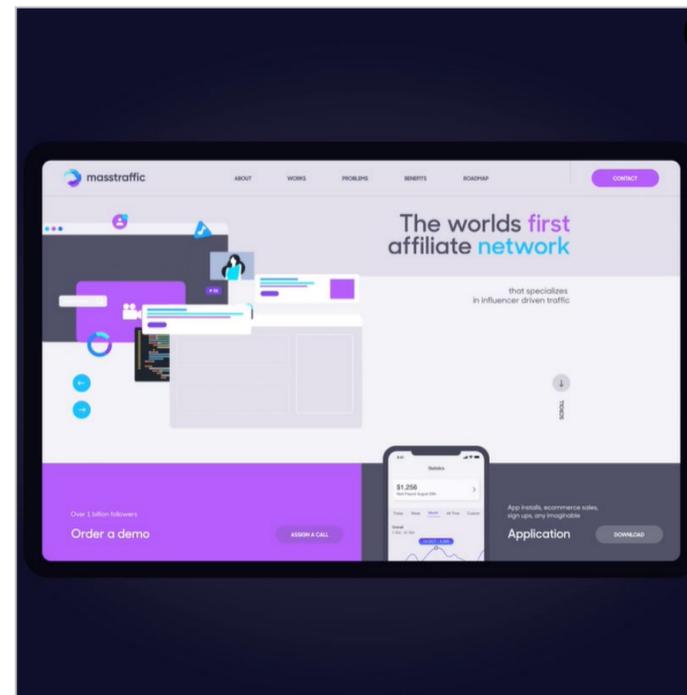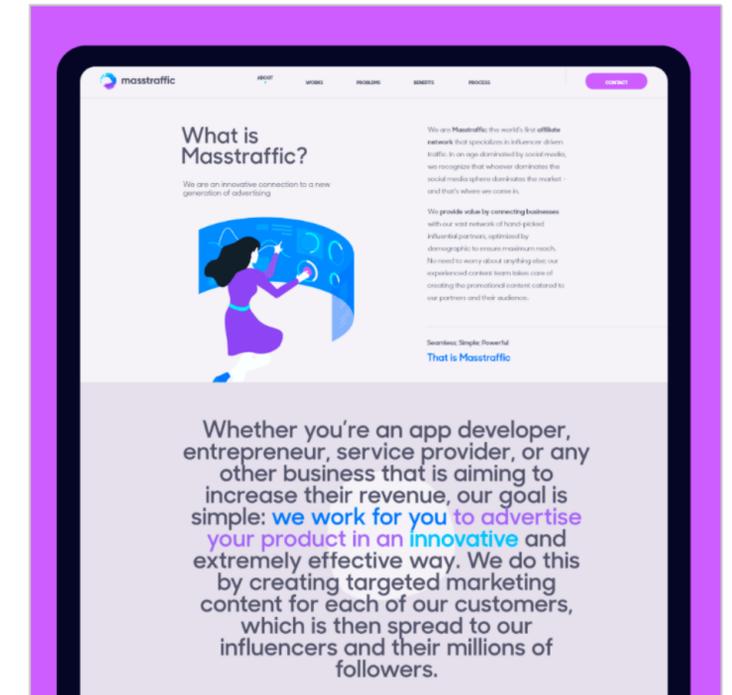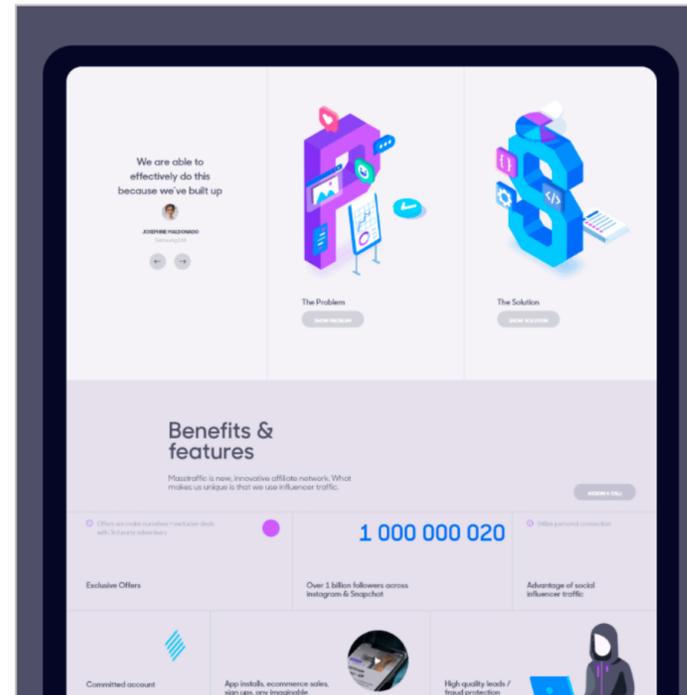
TSUM

e-commerce, website

Online store trading house.

TSUM - the signature fashion department store of Russia - has been a historic sight and the symbol of fashion in Moscow for more than 110 years. TSUM has made its name in Russia and in the world by its expertise in fashion buying. With its 70,000 square meters, it is the largest department store in Eastern Europe.

It offers ready-to-wear, shoes and accessories collections of the world's leading fashion brands including Valentino, Louis Vuitton, Celine, Gucci, Chanel, Ralph Lauren, Dior, Kiton, Brioni, Ermenegildo Zegna, Tom Ford, Alexander McQueen, Prada, Fendi etc.; jewellery and watches by Rolex, Patek Philippe, Hublot, Chopard, Garrard, Graff, Mikimoto etc.; porcelain and glass by Baccarat, Bernardaud, Christofle, Lalique, Daum, as well as perfumery and cosmetics of the leading brands.
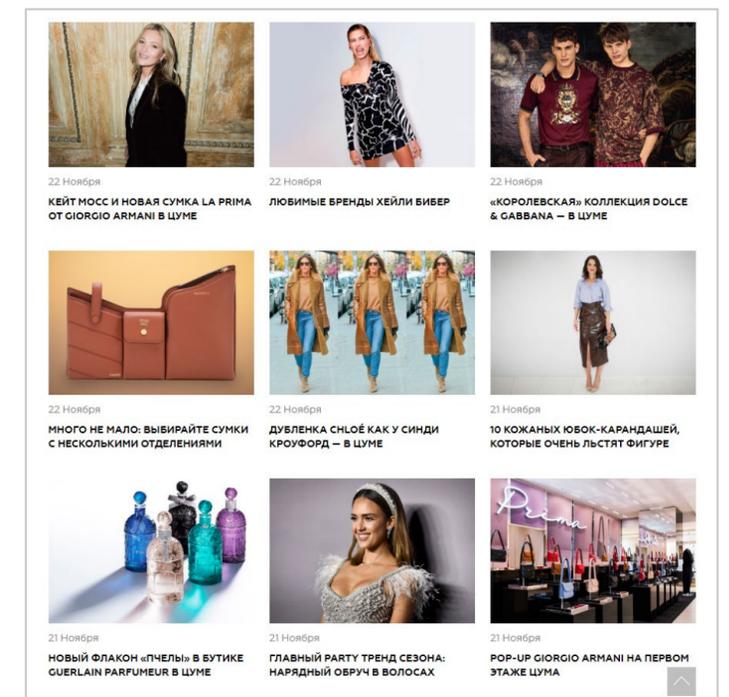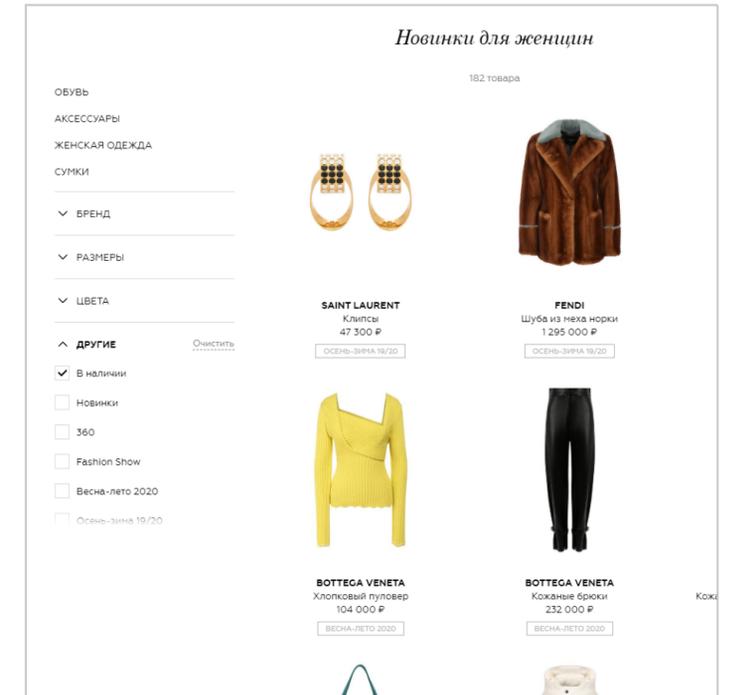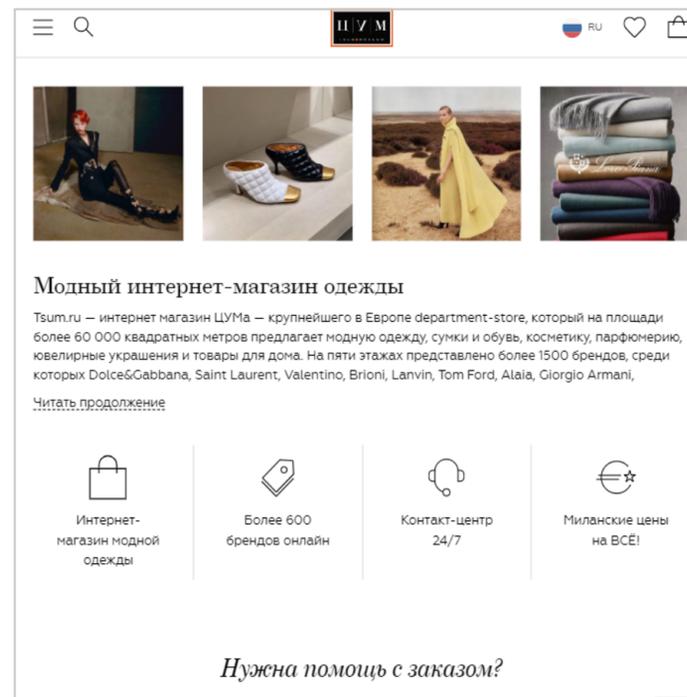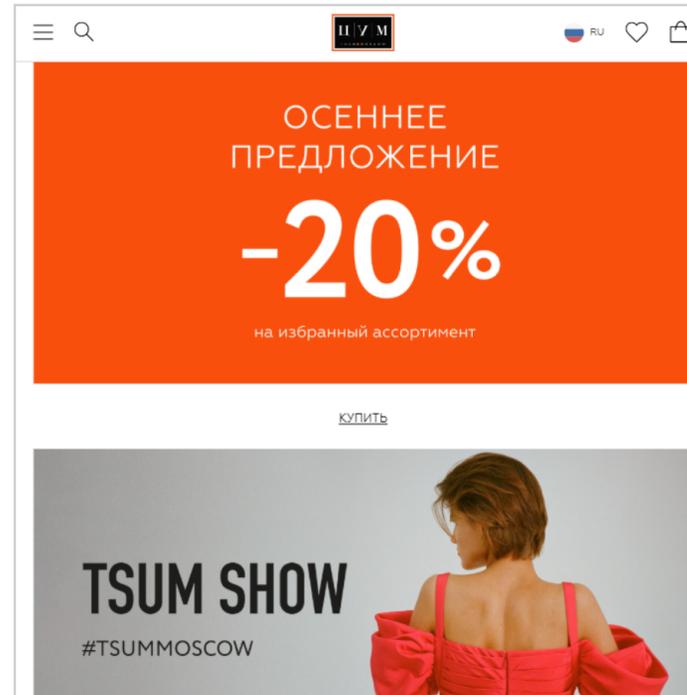
CSSSR

Master Card

e-commerce, mobile app

The official app of the international paying system

The MasterCard app allows you to fill in the account of mobile operator, make transfers from card to card, and purchase virtual cards.

Problem
To become a successfull app, we had to make it more convenient and easier than most competitors apps. This would ensure a high retention rate, and a good indicator of return users.

Solution
We decided to focus on the needs of the most active users, who pay several mobile phone bills and make regular transfers. Designed interface, painted design and develop software of the app.

mobile up
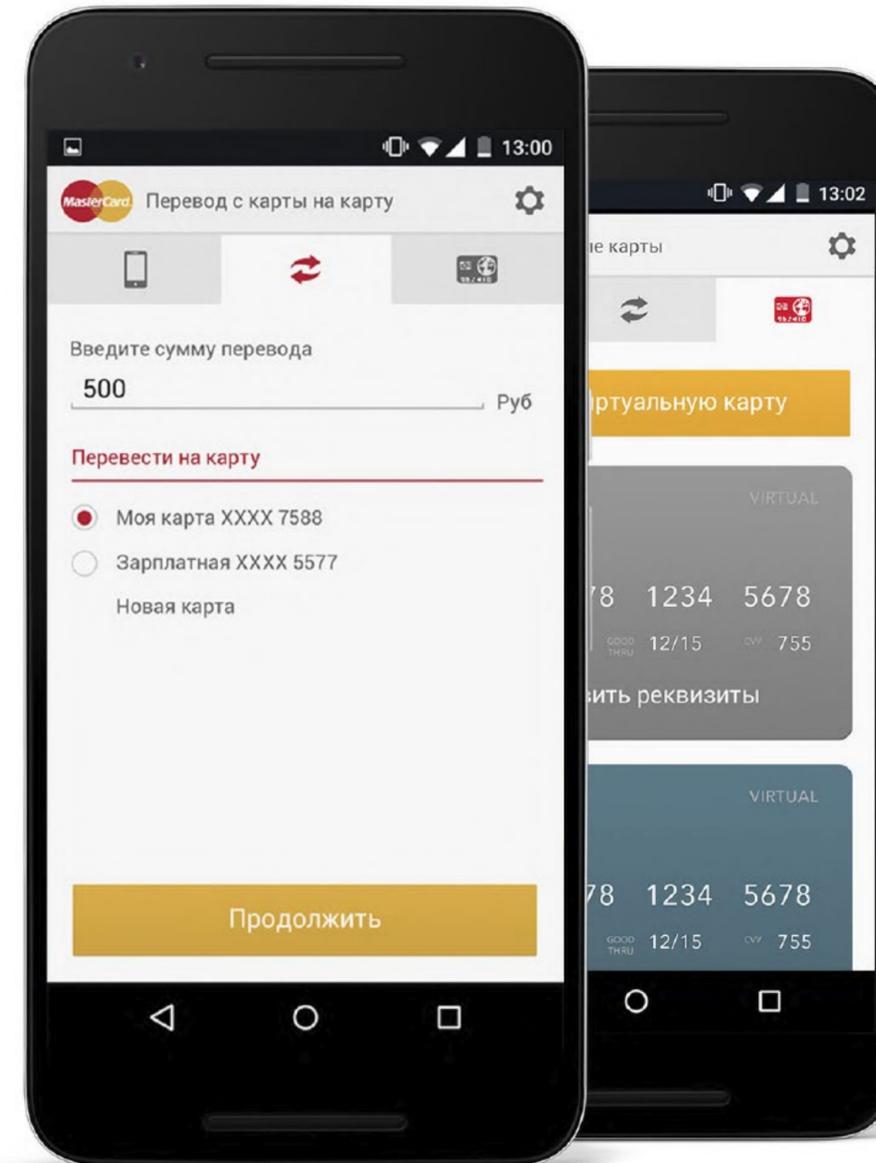
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