SFTWR

AGENCY

Media

Webcaster.pro

Media, software development

Professional online video platform for business. Live online broadcasts.

Signal capture, preparation, and encoding into a multi-bit stream suitable for smooth playback on the following platforms: PC / Mac (Flash), iOS, Android, ConnectedTV.

Broadcast record (DVR), real-time rewind, on the fly mark up, display all types of advertising, digest feed from the most interesting moments.

INVENTOS

Channel One Russia

Media, mobile app

Official application of the main Russian TV channel

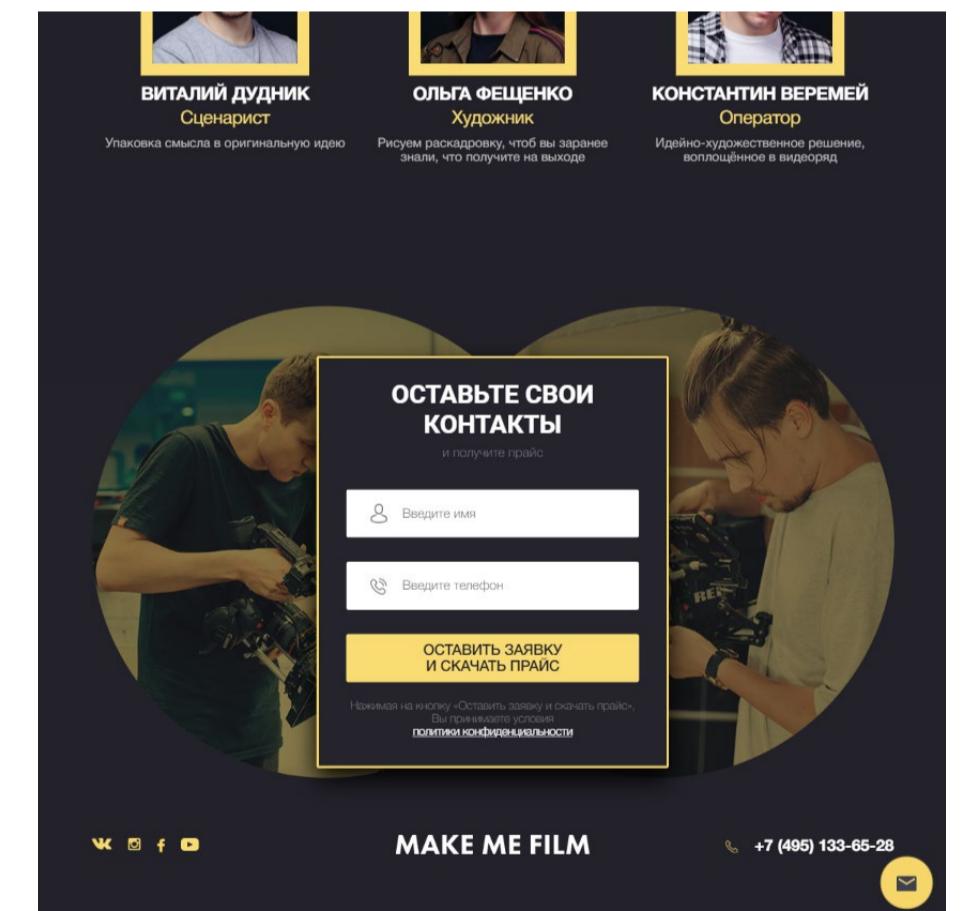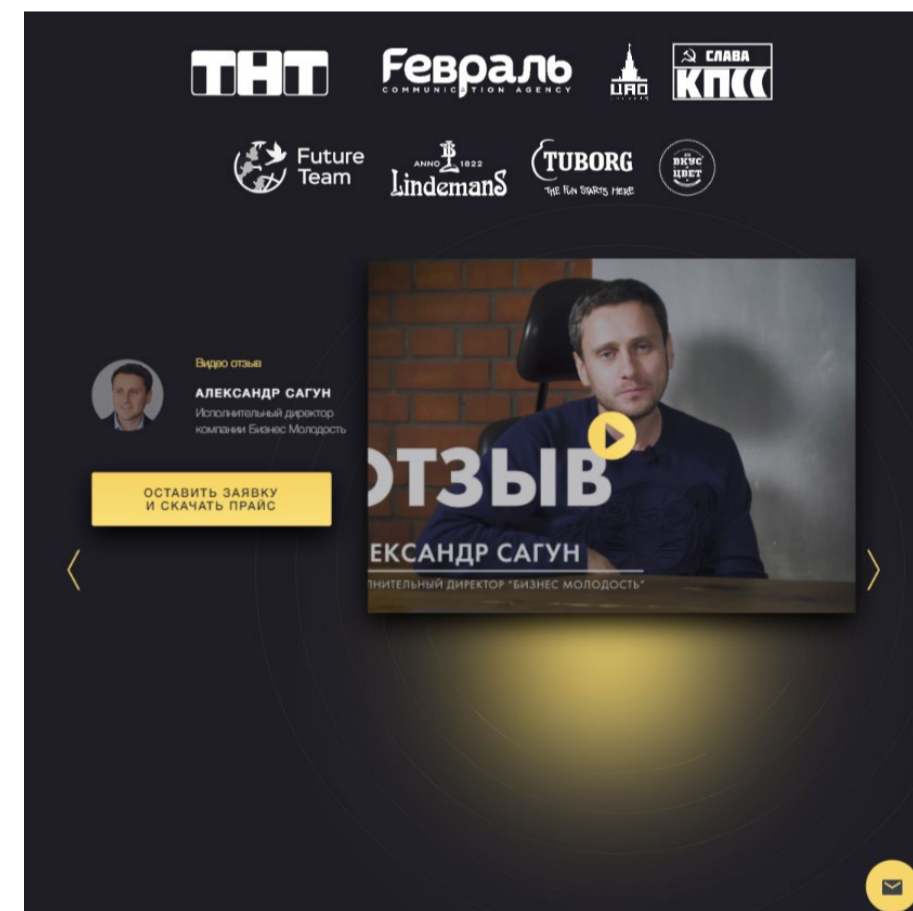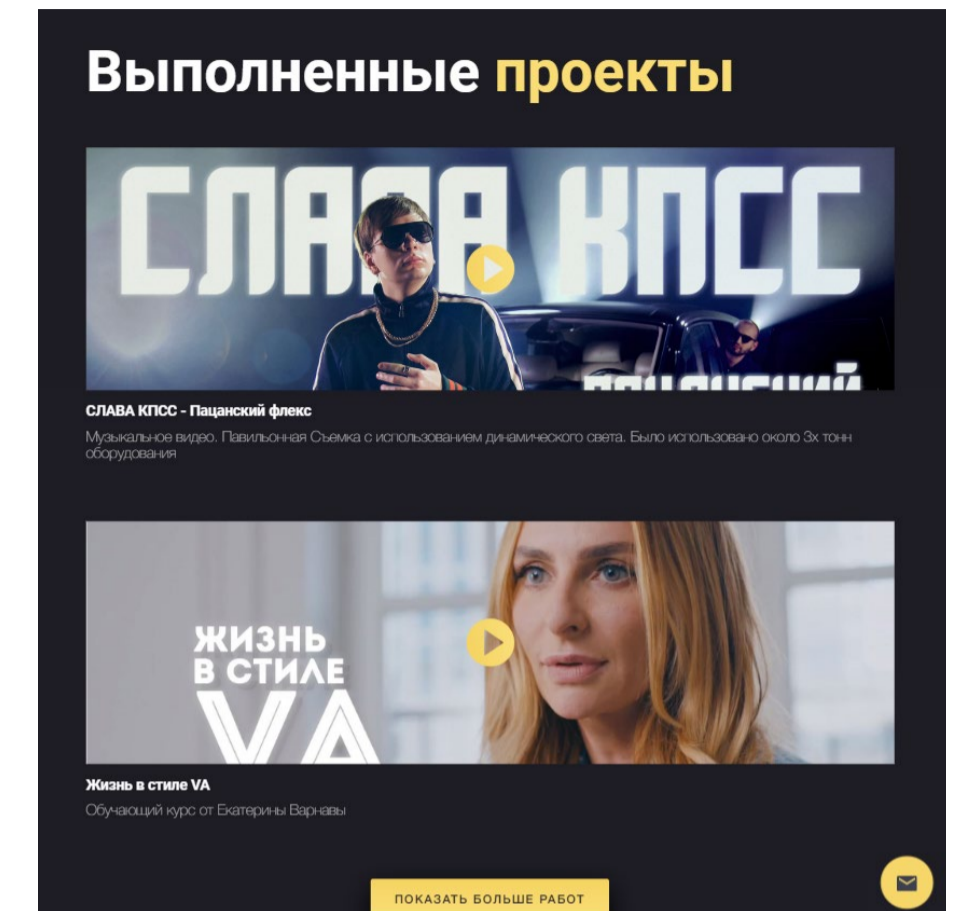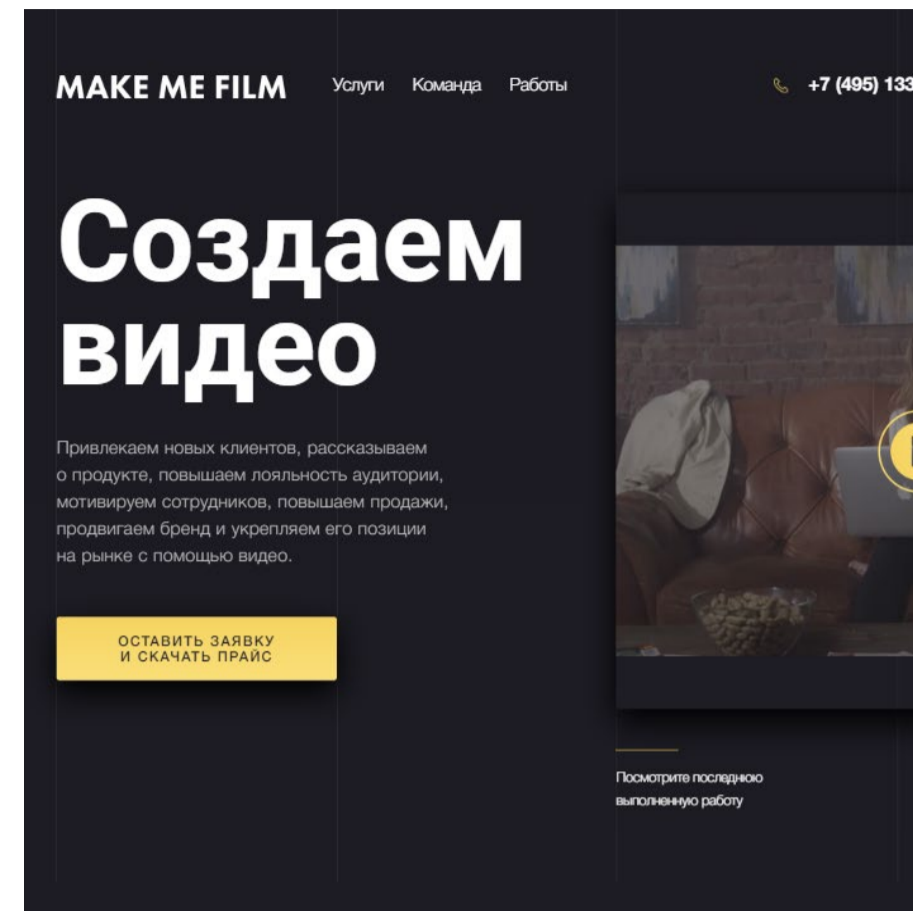– Video/audio streaming.
– The ability to store and watch video offline.
– TV program for 5 days.
– News feed.

mobile up
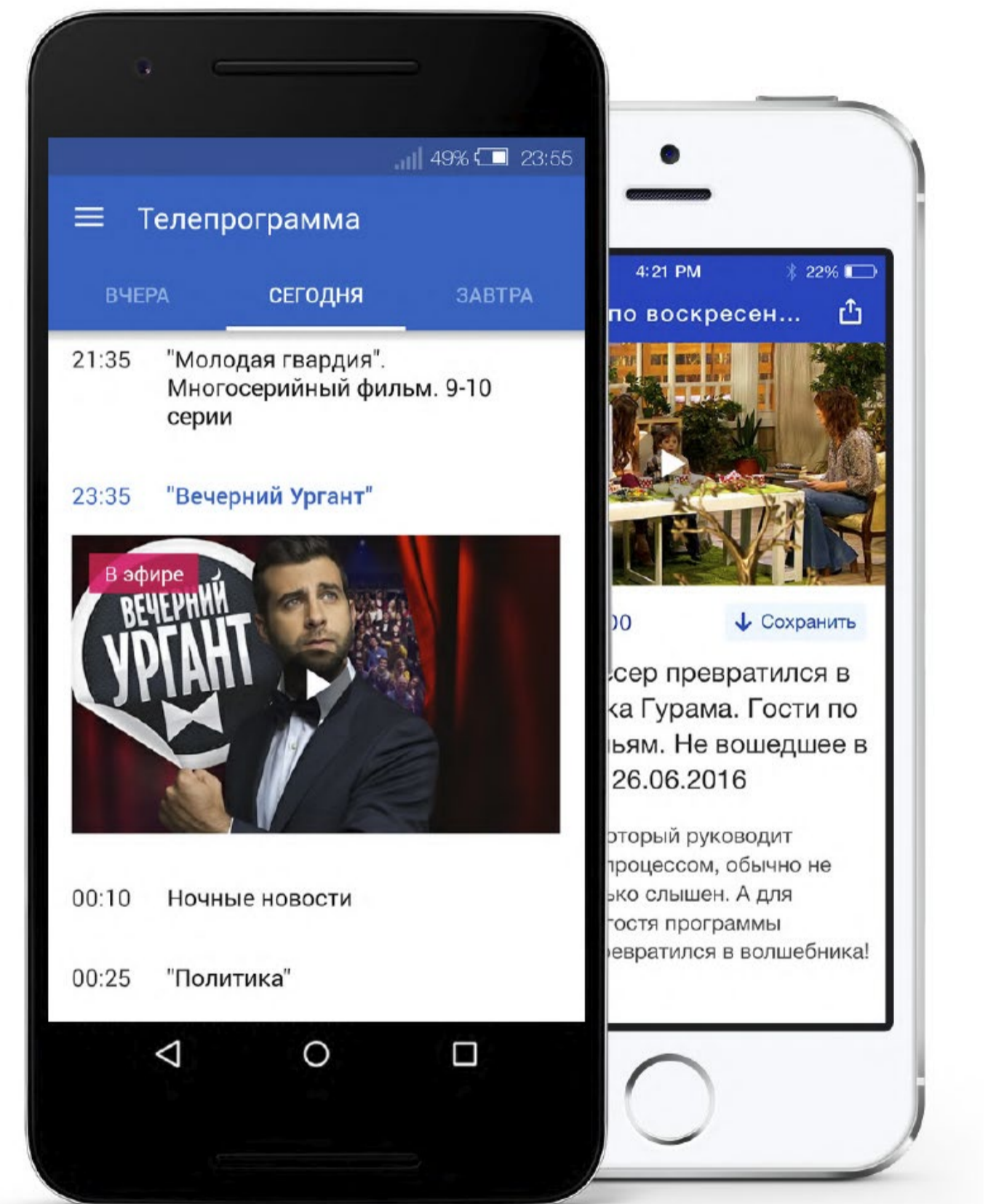
MAKE ME FILM

Media, website

- video and promo production;
- advertising;
- food photography;
- image video;
- election campaigns;
- music videos;
- accompaniment of events;
- photography;
- aerial photography.


JetBit

Culture & Creativity

Media, website

The Culture and Creativity website was created in 2015 within the framework of an EU Programme aiming to promote cultural contribution to the social and economic development of the six Eastern Partnership (EaP) countries: Armenia, Azerbaijan, Belarus, Georgia, Moldova, and Ukraine.

Since then, the website has become a popular and useful resource for professionals of the cultural and creative industries. After the end of the Programme, the website continues to operate with funding from the British Council.

We continue to develop the potential of the cultural and creative industries of the EaP countries and to post best practices, tools, and opportunities daily.

A new section has now been added to the website, Creative Economy, and another one about the Association of Cultural Managers, an initiative taken by cultural managers to train a new generation of professionals in the cultural and creative industries.
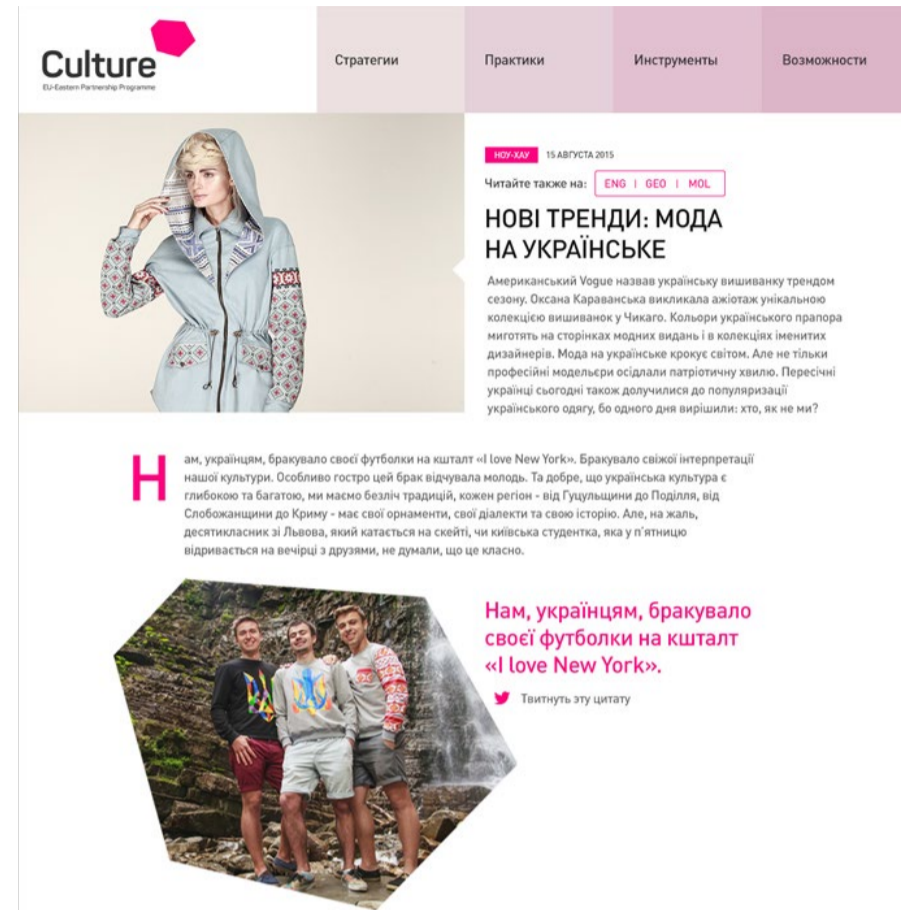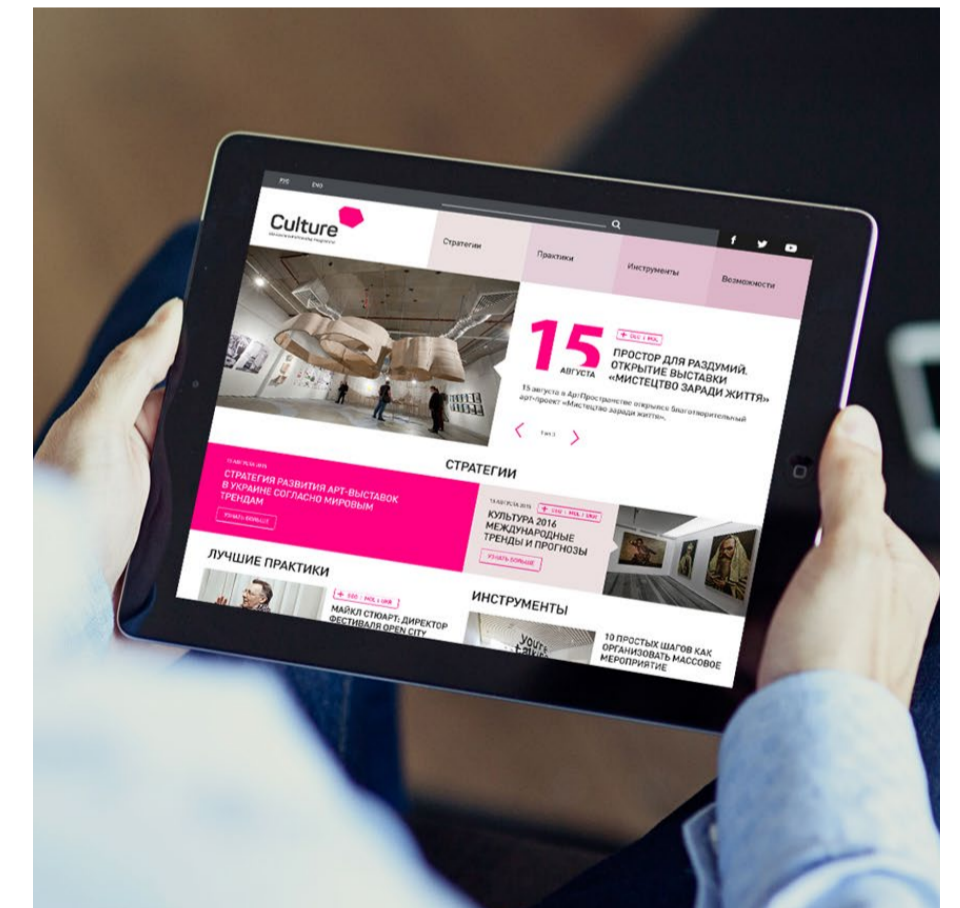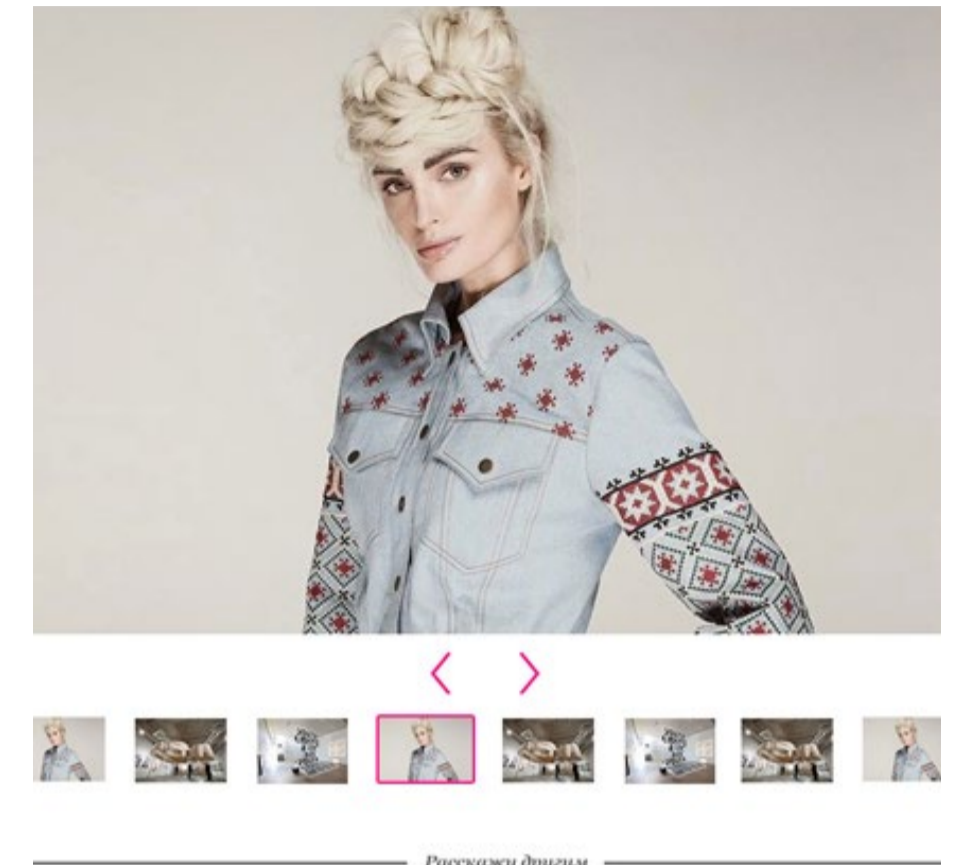
vip
design

The X Factor UK

Media, mobile app

The X Factor UK is our first experience of collaborating with Monterosa and the popular British TV channel ITV. Monterosa is a company specializing in delivering fan engagement applications for their clients in the Sports and Entertainment industries.

Task
The client needed an application that would allow users to keep track of the TV show updates and to vote for the participants in real-time.

Solution
The base application was inherited from the previous year's show and now called for a complete revamp to accommodate the new season's mechanics. We built our solution with the legacy app code as a core, redesigned it, and added new features in such a way that they could be reused in the future (i.e., introducing reusable code).

Our technical solution was focused on Monterosa's administration panel, which was originally designed to manage the entertainment and voting functionality of their mobile products for various TV shows.

Results
As the result of this app development project for the TV show The X Factor UK, Monterosa and ITV got an updated version of their original application that allowed users to keep tabs on the show dynamics and participants in real-time, as well as interact with the show by checking the news feed and voting for contestants.
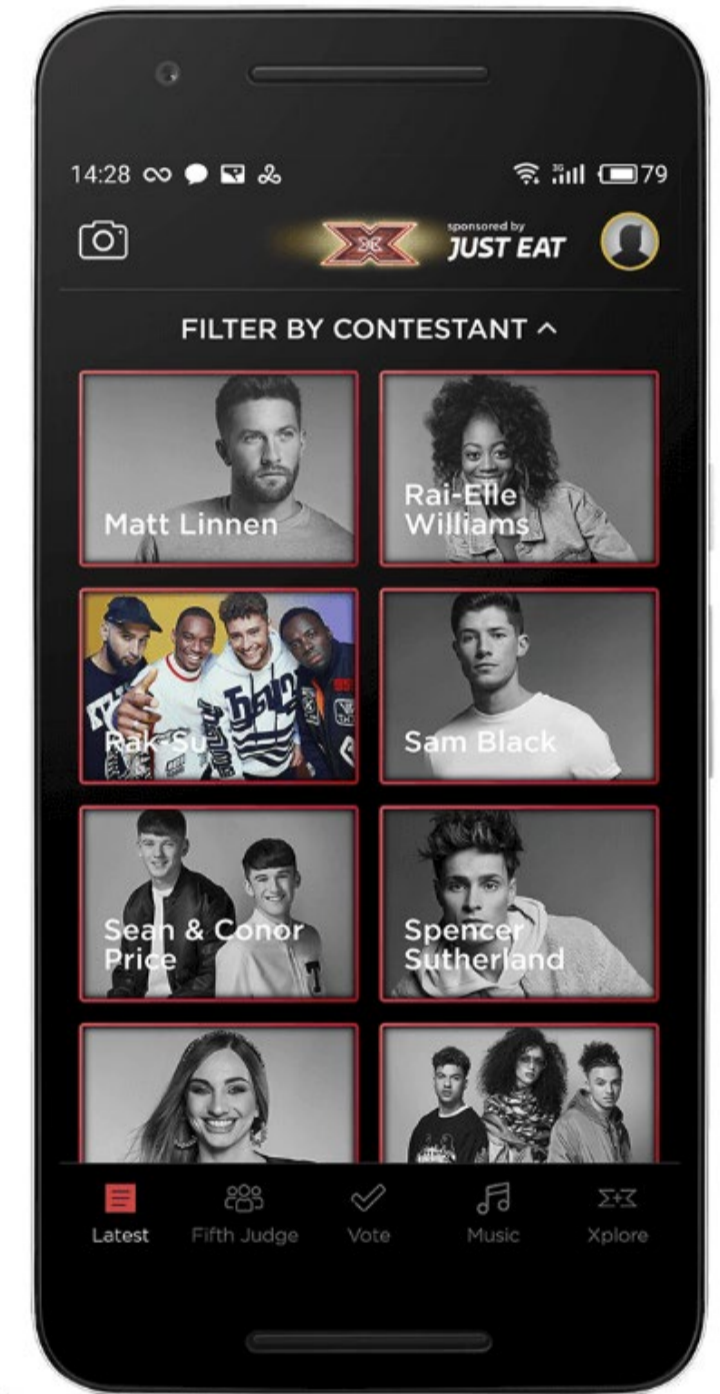
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