

## Car production

### Torino-Auto

Car production, website

Torino-Auto, Fiat, Alfa-Romeo, Lancia and Abarth dealer.

#### Task

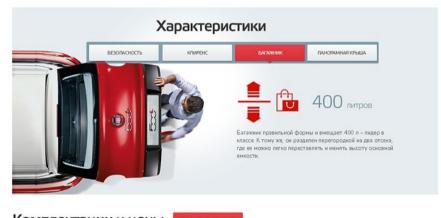
The difficulty was in organizing a convenient and intuitive "Cars" menu where the model lines of five brands should be presented since Torino-auto is a multi-brand dealer.

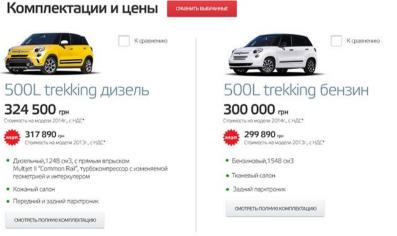
#### Colors of emotions

Since Fiat is the flagship brand of a multi-brand dealer, we used 2 additional colors on the site: light gray and red





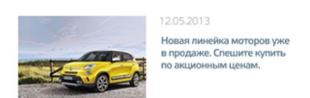




### Дополнительное оборудование



### И еще o 500L trekking







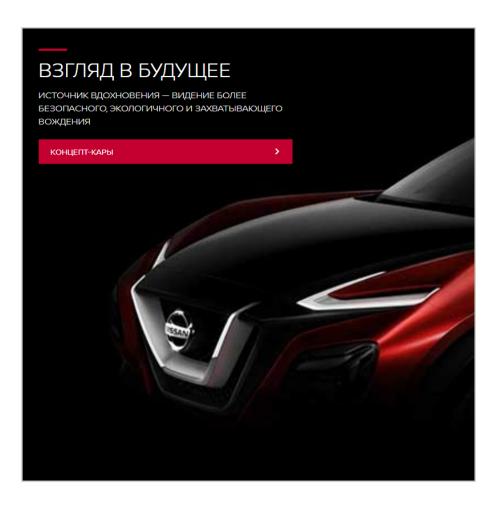
### Nissan

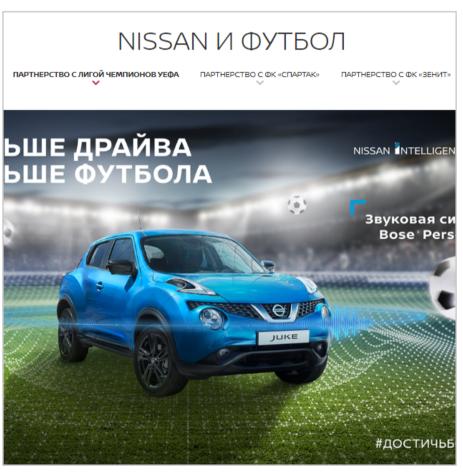
Car production, website

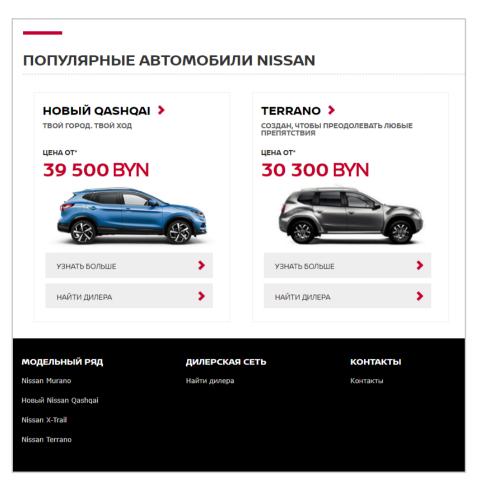
Website of the regional representative Nissan office.

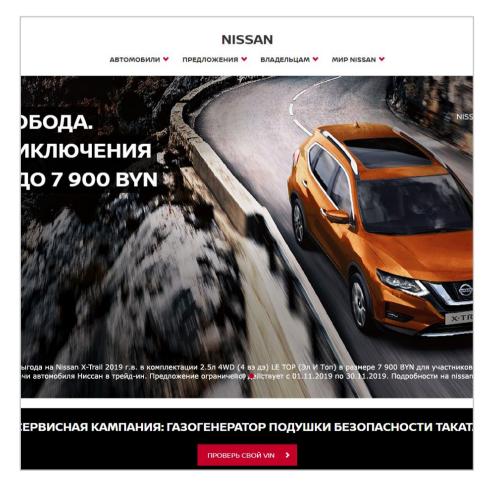
We all dream of miracles, incredible opportunities, and bright victories. We dream of living a full life, feeling ourselves on top of the world.

It's time to make those dreams come true! Nissan opens up for you an incredible world of new opportunities, created by the inspired work of designers and engineers. It is based on strict rules that determine the high quality of Nissan cars. It is these rules that allow us to develop amazing technologies and turn your wildest dreams into reality.









### **JetBit**

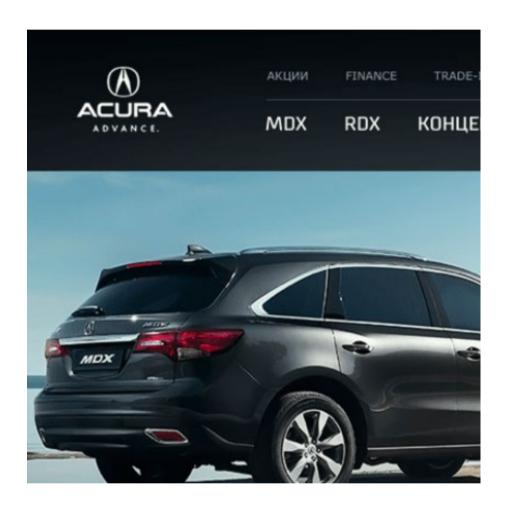
### Acura

Car production, website

Acura is a separate division of the Japanese automaker, Honda, producing premium cars. Acura became the first Japanese premium brand to compete on equal terms in the US market with European manufacturers.

Acura's story begins in February 1984, when Honda confirmed its intention to enter a new market segment and create a new brand. In September 1984, its official name was announced - Acura - which replaced the internal Channel II.

The entry into the Russian market was announced in early 2013, and the official presentation of the Acura brand took place in September 2013. April 26, 2014, opened the first dealerships in Moscow. Acura's model range in Russia totaled three models: RDX, MDX crossovers and a TLX business-class sedan.







### Tesla Model X

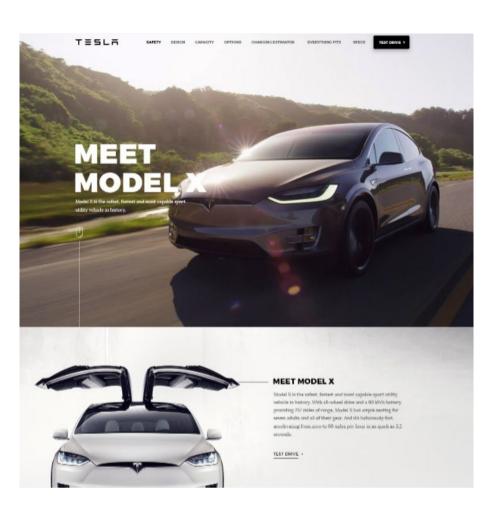
Car production, promosite

Tesla (formerly Tesla Motors) is an American company that manufactures electric vehicles and (through its SolarCity subsidiary) storage solutions for electric energy.

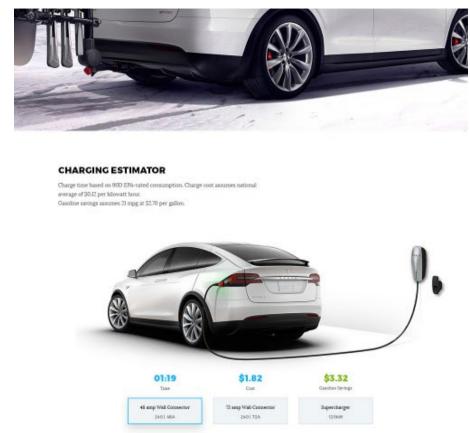
The company was founded in July 2003 by Martin Eberhard and Mark Tarpenning, but the company itself considers Elon Musk, Jeffrey Brian Strobel and lan Wright to be its co-founders.

Named after the world famous electrical engineer and physicist Nikola Tesla.

Tesla Model X is a full-size electric crossover manufactured by Tesla. The prototype was first shown in Los Angeles on February 9, 2012. Commercial deliveries began on September 29, 2015. Tesla Model X is developed on the basis of the Tesla Model S platform and is assembled at the company's main plant in Fremont, California.











# Corporate Communication Portal

### Car production, corporate website

The customer, a global automobile manufacturer, decided to automate vehicle selection and contracting processes within its retail operations by creating a solution for fleet sales team and external vehicle broker companies.

#### **Problem**

The customer had separate solutions for vehicle selection and deal management. They both were unstable, slow, and complicated. Employees manually entered, managed and shared a large amount of data, that was time and resource-consuming, and resulted in communication and version conflicts.

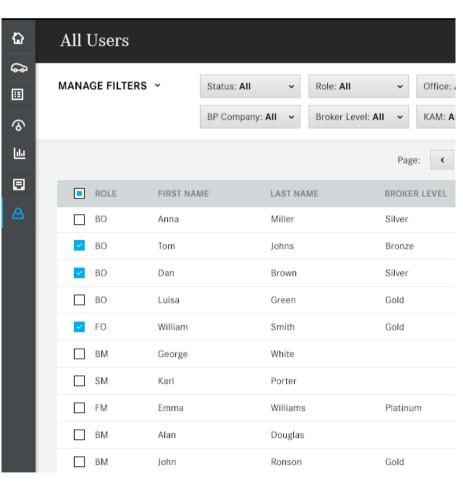
#### Solution

A dynamic solution, comprising a web portal and mobile application, for the customer's retail group and vehicle broker companies. The solution automates vehicle selection, contracting, broker and deal management. It provides a complete view of the vehicle stock and rates, allows to set custom vehicle model and contract parameters, compare deals and track the deal progress, manage users and their applications.

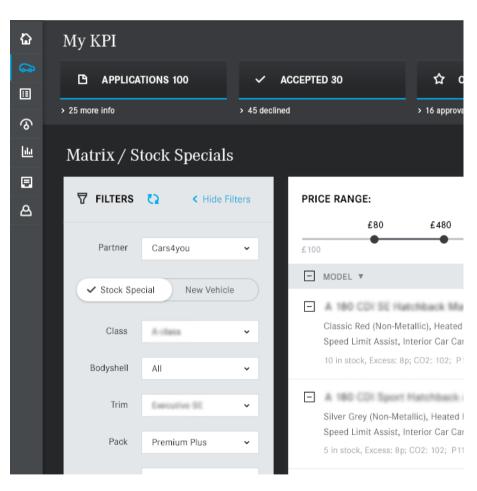
#### Results

The corporate communication portal is now up and running. It complies with the customer's design guidelines and information security policy.













- @ d@sftwr.agency
- +48 516 377 484